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**Sempé Armagnac VSOP Receives 89 Points!**

Sempé Armagnac V.S.O.P. is given a silver medal and a “Highly Recommended” rating of 89 points for the 2011 International Review of Cognacs and Armagnacs by the Beverage Testing Institute. After tasting, BTI notes Sempé as being of “Amber color. Aromas and flavors of burnt sugar, oiled leather, dried peaches, milk chocolate covered coffee beans, and dark caramelized roasted nuts with a supple, dry-yet-fruity light-to-medium body and a peppery, raisin granola and mossy limestone accent finish. A nice traditional V.S.O.P. Armagnac for sipping or cocktails” (Tastings.com, March 23, 2011).

Sempé is a distinguished family that can be traced back to the 14th century. The company possesses their own vineyards, and only the most suitable wines are used for the distillation of the Sempé Armagnac. The Armagnac included in V.S.O.P. comes from the Bas-Armagnac and Ténaréze regions of southwest France. Sempé V.S.O.P. is aged longer than many other V.S.O.P. Armagnacs in Alambic Armagancais stills and stored and bottled in their own cellars and bottling plants, respectively, for maximum quality control.

Niche Import Co. is proud to exclusively carry Sempé Armagnac, the world’s #2 Armagnac.

Niche Import Co.

At Niche Import Co., a woman owned company, it is our mission to form strategic partnerships with international wine and spirit producers from around the world to import, define, find and maintain distribution channels for high quality specialty brands in the U.S. market.

We are passionately committed to achieving and surpassing both our producers’ and customers’ individual objectives through an effective collaboration of long term brand building initiatives.

We are determined to offer outstanding service and competitive pricing to our clients through a dedicated understanding of our brands, their history, the market and target end-user within each geographic region in order to give them the energy, focus, and resources they require to thrive and grow.

We pledge to our customers, employees and to all with whom we do business the following: to always operate on the principles of honesty and integrity, to treat all individuals with respect and honor, and in doing so we will also strive to conduct business with organizations which share and embrace our philosophy.

To learn more about our products and services, please visit:  
[www.ourniche.com](http://www.ourniche.com) or contact us directly at: [mpersson@ourniche.com](mailto:mpersson@ourniche.com)

