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Schönauer Wins a Silver Medal!

In addition to its gold medal and 95-point rating awarded by the prestigious Beverage Testing Institute (BTI), Schönauer Apple Liqueur has also received an additional award at the recent 68th Annual WSWA Convention (April 2011). For the cordials category, Schönauer received a Silver Medal.

Long enjoyed as an aperitif in Germany, this popular liqueur has skyrocketed into the American market. Popularized by university students in Germany in the 1970s as the only way to start a party. At 42° proof, Schönauer's unparalleled apple taste is pure refreshment. All natural with no artificial colors or flavorings, Schönauer is made from deliciously crisp apple juice and fine grain spirits. Best enjoyed straight-up as a chilled shot, mixed with club soda, or used to make a delicious apple martini.

Niche Import Co.

At Niche Import Co., a woman owned company, it is our mission to form strategic partnerships with international wine and spirit producers from around the world to import, define, find and maintain distribution channels for high quality specialty brands in the U.S. market.

We are passionately committed to achieving and surpassing both our producers' and customers' individual objectives through an effective collaboration of long term brand building initiatives.

We are determined to offer outstanding service and competitive pricing to our clients through a dedicated understanding of our brands, their history, the market and target end-user within each geographic region in order to give them the energy, focus, and resources they require to thrive and grow.

Quality in your glass; quality in life. Drink responsibly.

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