



POTATO VODKA

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**Glacier Vodka Featured in BRIDES Magazine!**

“Your Ultimate Guide to the Bar,” a featured story in the June 2011 issue of BRIDES Magazine includes methods for a more customized cocktail party while keeping costs to a minimum. Along with helpful planning tools, BRIDES Magazine has compiled a list of iconic alcoholic beverages from each of the 50 states. Representing the state of Idaho is Glacier Potato Vodka!

Made from select Idaho potatoes and pure Rocky Mountain water, this all-American, handcrafted vodka is also gluten-free. Not only is Glacier velvety smooth when enjoyed on it’s own, but it is also an excellent enhancement to your favorite mixed drinks.

The prestigious Beverage Testing Institute (BTI) has consistently rated Glacier with a Gold Medal, and an “exceptional” rating of **93 points** for the 2001, 2003, 2007, and most recently 2010 International Review of Spirits.

Niche Import Co.

At Niche Import Co., a woman owned company, it is our mission to form strategic partnerships with international wine and spirit producers from around the world to import, define, find and maintain distribution channels for high quality specialty brands in the U.S. market.

We are passionately committed to achieving and surpassing both our producers’ and customers’ individual objectives through an effective collaboration of long term brand building initiatives.

We are determined to offer outstanding service and competitive pricing to our clients through a dedicated understanding of our brands, their history, the market and target end-user within each geographic region in order to give them the energy, focus, and resources they require to thrive and grow.

**Quality in your glass; quality in life. Drink responsibly.**

To learn more about our products and services, please visit: [www.ourniche.com](http://www.ourniche.com) or contact us directly at: [mpersson@ourniche.com](mailto:mpersson@ourniche.com).

