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SCHOENAUER APFEL SCHNAPPS SCORES BIG ON LATEST TASTING

In a recent International Review of Spirits Competition, the esteemed Beverage Testing Institute awarded Schoenauer Apfel Schnapps an outstanding 95 points out of a possible 100, a Gold Medal, and an "Exceptional" rating. The institute also recognized the fruit schnapps as a "Best Buy," a label given to a wine or spirit that provides uncommon value.

The Beverage Testing Institute describes Schoenauer Apfel Schnapps as: "Very pale golden color. Pure, waxy, apple core aromas. A brisk entry leads to a ripely-fruited, light-to-medium-bodied palate of very natural, sweetly tart, baked apple and melon flavors with a nice tang of apple skin. Finishes very cleanly with almost no discernible alcohol – like a crushed apple in a glass."

Schoenauer Apfel Schnapps is produced from wheat and rye of the highest quality. The fine distillate is blended with the aromatic juices of apples grown in the "Altes Land," one of the best known fruit and vegetable growing areas in Germany.

The Beverage Testing Institute of Chicago is an independent, privately owned corporation that conducts professional, blind tastings and reviews of beverage products. Their buying guides have appeared in many publications including *The New Yorker Magazine*, *Wine & Spirits* and *International Wine Review*.

Schoenauer Apfel Schnapps is imported by Niche Imports Co. in Cedar Knolls, New Jersey. Niche was founded in recognition of the growing need to define, find, and maintain distribution channels for high quality, upscale gourmet products and beverages. Today, Niche represents, imports, and distributes the finest imported chocolates and an impressive range of international wine and spirit specialities.

The 42 proof apple schnapps is available in a 1 L bottle and retails for approximately \$16.99. For questions on availability in specific locales, please call (800) 548-6882.