



*Espresso  
Liquore*

ITALY'S  
LEGENDARY  
COFFEE  
IS NOW  
AVAILABLE  
IN AN  
ULTIMATE  
ESPRESSO  
LIQUEUR--  
SHARE  
THE PASSION  
AND  
ENJOY  
THE  
MOMENT



BEVERAGE TASTING INSTITUTE		
93 POINTS		GOLD MEDAL
EXCEPTIONAL		
<p>"Opaque, slightly hazy, dark brown. The nose reveals deeply roasted espresso beans with a wisp of piercing alcohol. Fresh, sharp, espresso and burnt caramel flavors with smoothing, granular-sugar, sweetness and a hint of vanilla bean. Finishes with a lovely, bitter, espresso aftertaste. Very realistic and appealing."</p>		
		January 2002

AN ITALIAN MASTERPIECE -- **ILLY ESPRESSO LIQUEUR**



Espresso Liqueur

## HISTORY

Coffee has been produced by the Illy family in Trieste, Italy since 1933. Its distinctive taste has made it a worldwide standard of excellence. Now the magical taste of illy is also captured in a great espresso liqueur.



## SELLING POINTS

- Since 1933, the distinctive taste of illy coffee has made it a worldwide standard of excellence.
- Recognized by gourmets around the world to be the finest coffee any where.
- Featured in leading restaurants throughout the U.S.
- "Fresh, sharp, espresso and burnt caramel flavors with smoothing, granular-sugar, sweetness and a hint of vanilla bean"  
- Beverage Tasting Institute
- Available in a 750ml chic, black glass bottle & packaged in a elegant, understated black gift box.
- The premium espresso liqueur for your coffee, martini or any other mixed drink.

niche Wines & Spirits

## GREAT RECIPES

## GREAT RATINGS

### ESPRESSO BLANCO MARTINI

3 parts Glacier Potato Vodka  
1 part illy Espresso Liqueur  
1 part cream



### ILLY "SQUARED"

2 parts illy Espresso Liqueur  
1 Cup classic illy coffee  
Topped with fresh cream & chocolate shavings.

### BLACK RUSSIAN

1 part illy Espresso Liqueur  
1 part Glacier Vodka

### ITALIAN TOASTED ALMOND

1 part illy Espresso Liqueur  
1 part Glacier Vodka  
1 part Amaretto  
1 part cream. Shake well.

## WHAT IS ESPRESSO? e- 'spre- (")so

*Coffee brewed by forcing steam through finely ground, darkly roasted coffee beans.*

## An Italian Masterpiece

Espresso as an art form. At illy, espresso has never been a mere drink. It is a shared ritual that combines aesthetic pleasures and sensory experiences. To celebrate this philosophy and to elevate the coffee drinking experience, the illy collection was created. Through this ongoing tradition and commitment to the arts, illy invites renowned and emerging artists to look upon espresso and cappuccino cups as empty canvasses. The result is an inspiring collection of elegant designer cups that represents each artist's spirit and enhances every moment you spend enjoying illy.



[For more information, contact your sales representative or call 1-800-USA-ILLY.](#)