



HELBING

OVER
170
YEARS

Hamburg's
feiner
Rümmel
Liquour



UBER
170
JAHRE

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Hamburg's
feiner
Rümmel

Der Echte HELBBING

niche Wine & Spirits

HISTORY

Since its establishment in 1836, the mark of Helbing is an important piece of Hamburg history. Johann Peter Hinrich Helbing founded a small enterprise with five coworkers for the largest liquor enterprise of Germany. By the early 1900's, Helbing was busy with over 400 employees.



Stolze HELBBING Mitarbeiter um 1905



PRODUCTION

The finest caraway seeds and purset grain alcohol of the top quality grade "extra fine" go into the production of Helbing Hamburg's fine Kummel, a caraway-based eau de vie. The times have changed, but the old Helbing prescription has since remained unchanged. The secret of the prescription is strictly guarded in the closest family circle of the owners and passed on to the descendants. A constant control by experienced distiller masters provides for the highest, consistent quality product for over 170 years.



Helbing Hamburg's fine Kummel has a distinctive, full, rounded flavour and delicate bouquet. Helbing tastes best traditionally, served ice-cold in iced glasses with a tall stem, or along side your favorite beer.

HELBBING is "the original" and Hamburg's "favorite kummel".



Kummel is certainly the oldest spice and welfare plant of Europe and the basis for Helbing. The qualitatively best Kummel (lat. Carum Carvi) is cultivated at the coast of Northern Germany, since the sea-damp climate offers ideal conditions.

Helbing is common in most German homes. Whether it be in the catering trade as digestive aide at the high point of a restaurant meal or as a round beverage with the table reserved for regulars - there is always a good reason for Helbing!

This fine kummel from Hamburg is praised by connoisseurs and owes its purity and taste to a careful distillation of selected caraway seeds. Appreciated in Hamburg and around the world.

Hier spürt man den Duft der großen weiten Welt. Der Hamburger Hafen gehört mit seinem modernen Containerhafen zu den größten Häfen der Erde. Hier ist die Brücke zwischen Kontinent und Übersee, hier ist das Tor zur Welt.

